

匹茲堡中國餐業協會

Pittsburgh Chinese Restaurant Association (PCRA)

1613 Penn Ave., Pittsburgh, PA 15222

Phone: 412-606-5196

www.pcrapa.com

Dear Friends:

The Pittsburgh Chinese Restaurant Association (PCRA) is now preparing for the Chinese New Year Celebration and 2016- 2017 directory. You are cordially invited to place advertisements in the event and directory. Its a good opportunity to reach more than 400 Chinese restaurants and thousands of individuals in the Greater Pittsburgh area. This is the best way to promote your products and services to the Chinese American community!

The directory will be published biannually, the current charges for full color ads are:

- Back cover (8.5”w x 11”h bleed) \$2,000.00 (Four tickets for the Chinese New Year Banquet, Value \$140)
- Back Inside cover (8.5”w x 11”h bleed) \$1,500.00 (Four tickets for the Chinese New Year Banquet, Value \$140)
- Front Inside cover (8.5”w x 11”h bleed, full) \$1,500.00 (Four tickets for the Chinese New Year Banquet, Value \$140)
- Full page (7.5”w x 10”h) \$1,200.00 (Two tickets for the Chinese New Year Banquet, Value \$70)
- Half page (7.5”w x 4.875”h) \$700.00 (Two tickets for the Chinese New Year Banquet, Value \$70)
- 1/4 page (3.625”w x 4.875”h) \$400.00 (One tickets for the Chinese New Year Banquet, Value \$35)
- 1/8 page (3.625”w x 2.45”h) \$250.00

All Ads will be posted on www.pcrapa.com for half year with no extra charge.

Please send in your cam ready artwork before Feb. 5th, 2016.

Please check the ad size, keep a copy and mail to us this page along with the artwork and a check payable to: **Pittsburgh Chinese Restaurant Association, 220 Stanton Ave Pittsburgh PA 15209**
We will mail you the Receipt and contact you to discuss the placement of your advertisement.

Feel free to contact David Liu at (412) 951 9341 if you have any questions. e mail: info@pcrapa.com
Your support is greatly appreciated.

RECEIPT

Pittsburgh Chinese Restaurant Association hereby acknowledges the receipt of
\$ _____ for the _____ page advertisement in the program book from:

Company: _____

Address: _____

Contact: _____ Title: _____ Phone: _____ Fax: _____

Treasurer _____ Date: _____